

2014
"Devil Dogs of Comedy"
Video Contest presented by Leatherneck.com and AXE"

OFFICIAL RULES

Contest Oversight: HQMC Semper Fit and Exchange Services Division (MR), HQMC Semper Fit and Recreation Branch (MRS), HQMC Single Marine Program (SMP)

I. ELIGIBILITY

- a. Open to active duty Marines and Sailors, Marine Corps-wide (CONUS, OCONUS and deployed locations).
- b. All participants must have no Uniform Code of Military Justice (UCMJ) or adverse actions pending and whose records have not been flagged.

II. HOW TO ENTER

- a. Upload entry video to YouTube to create a URL. The coding platform within this website will only accept YouTube URL's.
- b. Go to www.L Leatherneck.com and click on "Devil Dogs of Comedy" Video Contest.
- c. Follow the on-screen instructions to complete the registration form and submit your entry for the "Devil Dogs of Comedy" Video Contest to the site.
- d. Before uploading the submission, you will be required to agree that you have:
 1. Read or have had these Official Rules read to you and you are in agreement with the same.
 2. Received permission for the use of the image/likeness of any and all identifiable persons who appear in your video submission.
- e. Submission Deadline: On or before 27 Jun 2014, by 1200 (EST); 0900 (PST); 0700 (HST); 2130 (AFT); 0230 28 Jun 2014 (JST).

III. ENTRY REQUIREMENTS

- a. Videos may include no more than 6 participants. Groups with 2 or more individuals will identify an official "Entrant" within their group to complete the submission process (See How to Enter). Only the Entrant is responsible for the video submission and there may be only one submission per video.
- b. Videos must be at least 10 seconds and no longer than 30 seconds in length.
- c. All material performed must be appropriate and conform to acceptable standards of decency, decorum and good taste based on United States Marine Corps values and morals.
- d. Complies with any required permits or similar regulations required by local authorities or property owners and that all required permissions have been obtained (including, but not limited to, permits for filming location) and is documented sufficiently such that the Entrant can show proof of such permissions upon request from HQMC SMP. HQMC SMP reserves the right to request at any time proof of any required permissions in a form acceptable to HQMC SMP. Failure to provide such proof may result in disqualification of any Entry. Further, HQMC SMP reserves the right in its sole discretion to disqualify from the Contest and/or remove from displaying or publishing any Entry that, in its sole discretion, refers, depicts, or in any way reflects negatively upon the United States Marine Corps, the Contest, or any other person or entity or does not comply with the requirements set forth in these Official Rules.
- e. By entering this contest and uploading your submission, you irrevocably grant to HQMC SMP and their agents, to the extent permissible by law, the unconditional and perpetual right to post, display, broadcast, publish, use, adapt, edit, translate, dub, and/or modify such submission in any way, in any and all media, throughout the world, for any purpose, without limitation, and without notice or consideration to you.
- f. HQMC SMP may, at their sole discretion, remove, delete and/or disqualify any submission it deems inappropriate or otherwise noncompliant.

- g. All third party content and content unoriginal to you is prohibited.
- h. Entry may not identify, reference, or depict any other branch of Service.
- i. Entry may not contain any commercial or corporate advertising (including, without limitation, corporate logos, brand names, and slogans), recognizable branded products or commercial artwork.
- j. Must be suitable for presentation in a public forum.
- k. Entry may not feature alcohol products, tobacco products (including cigarettes, cigars, pipe tobacco, chewing tobacco, electronic cigarettes, and snuff), contraceptives, feminine hygiene products, fireworks, prescription drugs, illegal drugs and related drug paraphernalia, and nutritional supplements.
- l. Entry may not contain content that is unlawful, harmful, threatening, abusive, harassing, tortuous, defamatory, vulgar, obscene, libelous, invasive of another's privacy, hateful, or racially, ethnically or otherwise objectionable as determined in the sole discretion of the HQMC SMP.
- m. Entry may not contain nudity, pornographic or sexual content, hateful content of any kind (including without limitation racism, sexism, etc.), content which promotes violence or harm to another living creature, or any other offensive, obscene or inappropriate content, the determination of which shall remain in the sole discretion of the HQMC SMP.
- n. Entry may not include threats of any kind or that intimidates, harasses, or bullies anyone, or invades the privacy of any person, the determination of which shall remain in the sole discretion of HQMC SMP.
- o. Entry may not violate any applicable federal, local, state, provincial, national or international law or include any content that would encourage or provide instructions for a criminal offense.

IV. JUDGING

- a. Using the established criteria (see d. below), the judging panel will select **up to** 25 entries which will then be designated as potential finalists for public voting.
- b. Each Entrant of the top video finalists (up to 25 videos) will be required to complete a DD Form 2830 (General Talent Release) and e-mail it to DevilDogsComedy@usmc-mccs.org after being notified of their entry into the top 25 by 9 July 2014 at 1200 (EST); 0900 (PST); 0700 (HST); 2130 (AFT); 0230 10 July 2014 (JST).
- c. All entries submitted and received by HQMC SMP during the contest entry period will be reviewed by representatives of the HQMC SMP to determine eligibility based on the entry requirements as well as to initially judge entries based on the specified criteria.
- d. Criteria:
 1. Comedic Value
 2. Originality
 3. Creativity
 4. Use of teamwork/unit pride/camaraderie
- e. Final Selection through Public Voting: All finalist videos will be posted to www.Leatherneck.com where all visitors may vote on the videos selected. The open public voting period will be from 28 July 2014 to 8 August 2014.
- f. At the end of the public voting period, the finalist with the highest total votes is the Grand Prize Winner. The finalist with the second highest total votes will be the Second Place Winner.

V. PRIZES

- a) Grand Prize:
 1. Unit to Receive: **\$5,000** cash towards any function or event that supports single Marines. (Example: The \$5,000 may offset the price of a Marine Corps ball for single Marines only, but not to reduce the cost for the entire unit.)

2. Participants Receive: **Dell Alienware Laptop Computer Systems** (One system for each participating member not to exceed a total of 6 systems)
 3. All participants in the winning video will be required to fill out and submit a Form W9 Request for Taxpayer Identification Number and Certification which shows that they are not subject to backup withholding taxes to
- b) Second Place: **\$100.00 MCX Gift Card** for each participant member in the video (Not to exceed a total of 6 systems).
 - c) Notification of the winners will be achieved through email and/or phone correspondence with the team participants and Unit Sergeants Major.
 - d) Participants agree that HQMC SMP has the sole right to decide all matters and disputes arising from this contest and that all decisions of HQMC SMP shall be final and binding and not subject to challenge or appeal.
 - e)

VI. LEGAL DISCLAIMERS:

- a. Trademarks, Copyright and Representations:
 1. The video does not include trademarks, logos, or copyrighted material not owned by Entrant, or material that is used without permission (including but not limited to company names, music, photographs, motion picture or television program clips or audio clips, works of art, or images published on or in websites, television, movies, or other media) or that otherwise infringes or violates the rights of any third party (including but not limited to, copyrights, trademarks, patents, trade secrets, logos, contract and licensing rights, rights of publicity or privacy, moral rights (i.e., "droit morale"), or any other intellectual property rights).
 2. Except as set forth above, the content of the Entry is not subject to any third party agreement(s), and the HQMC SMP will not be required to pay or incur any sums to obtain further permissions of any person or entity as a

result of its use or exploitation of the idea or rights therein or portions, modified versions, or derivative works thereof as contemplated in these Official Rules.

3. Does not defame, slander, libel misrepresent, or contain disparaging remarks or any other content which could adversely affect the name, reputation, or goodwill of the contest entities or any other individuals and/or entities, the determination of which shall remain in the sole discretion of the HQMC SMP.

b. Personal Data

1. COLLECTION AND USE OF PERSONAL DATA: By clicking agreement to these Official Rules, the participant authorizes the use and collection of his or her personal data for the purpose of conducting the Contest only; In accordance with the Privacy Act Statement: AUTHORITY: Section 552a, Title 5, United States Code; Section 3013, Title 10, United States Code; Executive Order NO. 9397.
2. MANDATORY OR VOLUNTARY DISCLOSURE AND EFFECT ON INDIVIDUAL NOT PROVIDING INFORMATION: Contestant will be ineligible to compete or win prize if he or she does not provide the following requested information; Name/Rank/Age/Unit/Location/Email address/Phone #/Unit Sergeant Major Name & Phone #.
3. PRINCIPAL PURPOSE: To confirm that the entrants are eligible to participate in the competition. Any and all information gathered will not be shared with third parties.
4. ROUTINE USES: Information gathered will be used for the principal purpose only and will be filed and disposed of in accordance with the National Archives and Administration General Records Schedule 1.
5. HQMC SMP will not sell, share or otherwise disclose information collected in any manner with third parties, other than those parties necessary to fulfill the above purposes, unless the participant has given his prior express consent to receive additional information from HQMC SMP or a third party.

For More Information:

Please direct any questions relating to the contest to
DevilDogsComedy@usmc-mccs.org with a Subject line entitled:
"DEVIL DOGS OF COMEDY"